

MERITAGE

SPECIALTY PACKAGING LTD.

May 25, 2011

Subject: Xeikon 3500 Testimonial

To Whom It May Concern:

Meritage Specialty Packaging Ltd. offers comprehensive, value-added printing and packaging solutions, as well as a full-range of printing, decorating and specialized finishing. We provide customized and sustainable value-added systems, with a close watch on maximizing cost opportunities.

We focus on a complete range of printing and packaging components for the luxury goods sector. Our diverse expertise includes all forms of printing and decorating, as well as structural container enclosure design & manufacturing and dimensional engineering. Our key luxury markets include wine and spirits, cosmetics and beauty, entertainment and fashion retail, and unique types of associated up-market collateral marketing materials.

“Our goal is to always be on the absolute leading edge of visual packaging technologies and to provide graphic designers with new and unique ways to build highly differentiated brand packaging for their clients. We listen to what graphic designers tell us they want, and aim for technical innovations that will *knock their socks off*,” stated Jay Tapp, CEO of Meritage.

We manufacture the highest quality pressure sensitive & wet glue labels as well as highly decorated and variable imaged tags, cartons, sleeves and collateral marketing materials. Superior color reproductions with intense decorating treatments in exact register are hallmarks of our work.

What attracted us to the Xeikon 3500 were its format flexibility/width, high productivity and 1200dpi imaging quality. The exceptional color and registration accuracy of the Xeikon were key deciding factors. Other benefits include imbedded anti-counterfeiting systems that can be customized for each client.

“In today’s tough economy, the last thing our customers want to worry about is having their hard won brand integrity counterfeited,” commented Dawne Tapp, President of Meritage. “We can provide them with fabulous looking graphics and decorating as well as peace of mind, in that their label or package is genuine. We provide security throughout the manufacturing cycle with a closed loop ‘chain of ownership’ environment.”

All these capabilities were essential components of the digital printing system we wanted to utilize to produce wine labels, cosmetic displays and fashion tags, as well as our proprietary packaging applications. In addition, we strongly believe in minimizing our carbon footprint. The Xeikon 3500 excels in this area as it is an eco-friendly press and does not emit any hazardous chemicals.

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We consider the Xeikon 3500 to be an ideal combination of high productivity, industry-leading imaging quality and functional technologies that continue to evolve. With most other technologies, you are faced with choosing one over the other. With the Xeikon 3500 we can get the best of both worlds. We are proud of our partnership with Xeikon and very keen to be working with leading brand-packaging designers to push the limits in color reproduction and decorating enhancements.

The Xeikon 3500 will enable us to further expand our application range and contribute to our customers ongoing success through the commercialization of innovative decorative and functional technologies, providing them with a superior competitive market differentiation opportunity.

If you have any further questions regarding our testimonial for the Xeikon 3500, please do not hesitate to contact us.

Best regards,

Jay & Dawne Tapp

Owners

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